



WVNY
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1444793

Schedule Dates	10/11/16-10/17/16	Date Entered	10/07/16
Advertiser	Sue Minter/Governor/Vermont/Democrat (81847)	Last Modified	10/07/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5568 (566608)	Headline #	ECR25326241
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura/Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5568	Commission	\$769.50
Account Types	National/Political	Net Total	\$4,360.50
Billing Type	Standard	Sales Tax	
Comments	MINTER/G/D 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW ____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Good Morning America	1		1	1	1	1			4	\$30.00	\$200.00	Burlington (WVNY)	GMA	10/7/16
2.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8A- Good Morning America Weekend	1						X		1	\$35.00	\$35.00	Burlington (WVNY)	Sat GMA	10/7/16
3.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	8A- Good Morning America Weekend	1						X		1	\$35.00	\$35.00	Burlington (WVNY)	Sun GMA	10/7/16
4.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	4P- Judge Judy	2	X	X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	10/7/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	4:30P- Judge Judy	2	X	X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	10/7/16
6.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5P- Judge Judy	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	10/7/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5:30P- Judge Judy	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	10/7/16
8.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6:30P- World News Tonight	3	X	X	X	X	X			3	\$300.00	\$900.00	Burlington (WVNY)	ABC World News Tonight	10/7/16
9.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	6P- World News Tonight	1						X		1	\$100.00	\$100.00	Burlington (WVNY)	ABC World News-Saturday	10/7/16
10.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	6P- ABC World News	1						X		1	\$100.00	\$100.00	Burlington (WVNY)	ABC World News-Sunday	10/7/16
11.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7:30P- Inside Edition	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Inside Edition	10/7/16
12.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:58P- Dancing With The Stars	1	X							1	\$850.00	\$850.00	Burlington (WVNY)	Dancing w/ the Stars-ABC	10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Washington, DC 20007

Contract # 1444793

Schedule Dates 10/11/16-10/17/16
Advertiser Sue Minter/Governor/Vermont/Democrat (81847)
Agency GMMB (14491)
Product Political - Governor (1067)
Brand 303/323/5568 (566608)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Mauria Gilroy,
Phone/Fax /
CPE 303/323/5568
Account Types National/Political
Billing Type Standard
Comments MINTER/G/D
10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW ____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO

Date Entered 10/07/16
Last Modified 10/07/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR35326241
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$769.50
Net Total \$4,360.50
Sales Tax

Burlington (WVNY)
By Broadcast Month
Oct. 2016 28 \$5,130.00
Grand Total: 28 \$5,130.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Prime	10/11/16-10/11/16	5	:30	7:58P- The Middle/American Housewife	1		X						1	\$500.00	\$500.00	Burlington (WVNY)	MIDDLE/HOUSEWIFE	10/7/16
14.0	Normal Line / Prime	10/13/16-10/13/16	4	:30	7:58P- Grey's Anatomy	1				X				1	\$1,000.00	\$1,000.00	Burlington (WVNY)	Greys Anatomy-ABC	10/7/16
15.0	Normal Line / Prime	10/14/16-10/14/16	5	:30	9P- Shark Tank	1					X			1	\$400.00	\$400.00	Burlington (WVNY)	Shark Tank B-ABC	10/7/16
16.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	12P- ABC College Football	1						X		1	\$150.00	\$150.00	Burlington (WVNY)	ABC College Ftb- Early Game	10/7/16
17.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	3:30P- ABC College Football	1						X		1	\$250.00	\$250.00	Burlington (WVNY)	ABC College Ftb- Late Game	10/7/16
18.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	8P- Saturday Night Football	1						X		1	\$250.00	\$250.00	Burlington (WVNY)	ABC Sat Night College Ftbl	10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

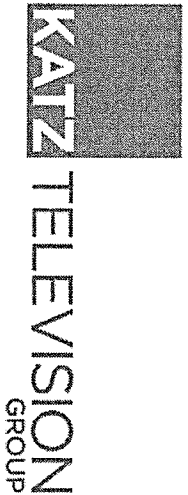
Date:

Accepted-Station:

Date:

Comments:

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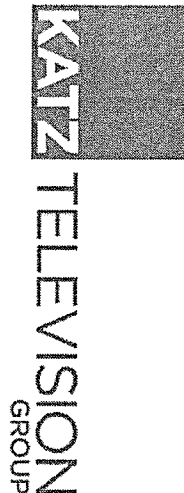


125 West 55th St
New York, NY 10019

Contract # 25326241	Changes as of: 10/7/2016 at 9:37 AM	Version: Current State Version 2
CPE: 303/323/5568	Flight: 10/11/16 - 10/17/16	Station: WVMY
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: Sue Minter for VT Gov Product: MINTER/G/D	Market: Burlington-Plattsburgh Office: WASHINGTON
Agency Order #: 5454715	Buyer: Gilroy, Maura Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: LAILA DAFIARI 202-872-5880
		Total GRP: Traffic #: 1444793 Separation:
		Total \$: \$5,130.00 Total Spots: 28 Total CPM: \$0.00

Comments: 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW _____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
1	Tu-F,M 7a-9a		GMA	\$50.00	0	30	4		4	\$200.00	\$0.00	0.0
2	Sa 8a-9a		Sat GMA	\$35.00	0	30	1		1	\$35.00	\$0.00	0.0
3	Su 8a-9a		Sun GMA	\$35.00	0	30	1		1	\$35.00	\$0.00	0.0
4	Tu-F,M 4p-4:30p		Judge Judy	\$30.00	0	30	2		2	\$60.00	\$0.00	0.0
5	Tu-F,M 4:30p-5p		Judge Judy	\$30.00	0	30	2		2	\$60.00	\$0.00	0.0
6	Tu-F,M 5p-5:30p		Judge Judy	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
7	Tu-F,M 5:30p-6p		Judge Judy	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
8	Tu-F,M 6:30p-7p		ABC World News Tonight	\$300.00	0	30	3		3	\$900.00	\$0.00	0.0
9	Sa 6p-6:30p		ABC World News-Saturday	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
10	Su 6p-6:30p		ABC World News-Sunday	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
11	Tu-F,M 7:30p-8p		Inside Edition	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
12	M 8p-10p		Dancing w/ the Stars-ABC	\$850.00	0	30	1		1	\$850.00	\$0.00	0.0
13	Tu 8p-9p		MIDDLE/HOUSEWIFE	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
14	Th 8p-9p		Greys Anatomy-ABC	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
15	F 9p-10p		Shark Tank B-ABC	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
16	Sa 12p-3:30p		ABC College Ftbl -Early Game	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
17	Sa 3:30p-7p		ABC College Ftbl -Late Game	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
18	Sa 8p-11:30p		ABC Sat Night College Ftbl	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
TOTALS: 28									28	\$5,130.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25326241
CPE: 303/323/5568
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/7/2016 at 9:37 AM
Flight: 10/11/16 - 10/17/16
Advertiser: Sue Minter for VT Gov
Product: MINTER/G/D

Version: Current State Version 2
Station: WVNY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$5,130.00
Total Spots: 28
Total CPP: \$0.00

Agency Order #: 5454715
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFIARI
202-872-5880

Total GRP:
Traffic #: 1444793
Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/07/16 9:37 AM	Elizabeth Guy	Line 6 ABC World News Saturday has been Pre-Empted on Saturday's and will not return until College Football is over (after political) MG offer 1x Judge Judy w/o 10/11 @ Sect 5 \$40 5-5:30P Please advise Thanks!
10/06/16 5:55 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW _____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.
10/06/16 5:55 PM	RACHELLE RAY - Washington DC	10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW _____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR.

Competitive Information

Market Budget:	\$57,000
WVNY Share:	9%
Comment:	
WCAX:	54%
WFFF:	9%
WPTZ:	28%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$5,130.00	N/A	0.0
Total	100%	28	\$5,130.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	28	\$5,130.00
Total	28	\$5,130.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/7/16 9:37 AM	Elizabeth Guy	Sent To Rep			\$0	\$0	
Queued for Electronic Contracting	10/7/16 8:47 AM					\$0	\$0	
Revision	10/6/16 5:55 PM	RACHELLE RAY - Washington DC	Confirmed			\$700.00	\$5,130.00	Changes: Comments from Separation: 30 to 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW _____ NOTE: ALSO USING \$700 FROM 8/2-8/8 & 9/20-9/26 CREDITS TO ENSURE SPOTS CLEAR. User Entered \$ from \$0.00 to \$5,130.00. Product from candidate to MINTER/G/D, Demo Meta to [R16], Calculated Dollars from \$4,430.00 to \$5,130.00, Competitive Market Budget from \$49,222 to \$57,000. Total \$ from \$4,430.00 to \$5,130.00. 3 buylines added or modified.
New	10/6/16 5:34 PM	RACHELLE RAY - Washington DC	New	28		\$4,430.00	\$4,430.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WVNY - BURLINGTON/PLATTSBURGH	9/10/16

I, GMMB, authorized agency

being/on behalf of: Sue Minter

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Sue Minter for Vermont

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Duncan McDougall

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/16

Date



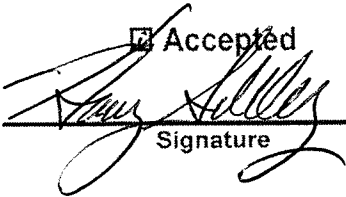
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Harvey Adelberg

Printed Name

DOS

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, GMMB, authorized agency

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

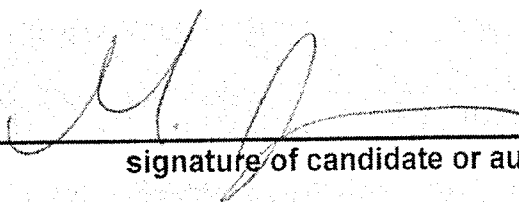
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Maura Johnson

printed name

9/9/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.